9 REASONS WHY YOU SHOULD HIRE ATHLETES

01 ACHIEVE GOALS
Athletes set a plan, execute it and achieve goals.

02 DETERMINATION
When facing obstacles - they still keep going and have a strong desire to reach their goals and want to win.

03 AGILE LEADERS
Athletes need to adapt and always improve to be able to be competitive.

04 PUT STRATEGY INTO ACTION
Vision and goals are converted into sub-goals and execution happens every single day. And it’s measured.

05 TEAMWORK
Athletes understand the importance of the team, even in individual sports.

06 HUGE SACRIFICES
There really is no such thing as a free lunch, you have to put in the work to get the result you want.

07 NEVER-GIVE-UP-ATTITUDE
Athletes know it will not always be a smooth ride - but they will not give up.

08 PERFORM UNDER PRESSURE
You need to perform at your best at a certain point - athletes can cope with the stress and pressure.

09 MOTIVATION AND COMMITMENT
Athletes know they need to put both brain and body into the quest for success.

DOES PLAYING SPORTS HELP YOU GET THE JOB?

95% of Fortune 500 CEOs played college sports

Three out of four C-suite Executives in an EY study believe candidates with sports background will do better professionally.